

---

A COMPLETE GUIDE FOR COACHES

---

# COACHING BUSINESS

---

*Learn the art and craft of being a 7-figures coach with impact.*

---

Kemela Martin

---



# Table of CONTENTS

01

## How to Make Money Coaching

The descriptions of each chapter, or section. Help your readers navigate to each chapter of your ebook easily.



02

## How to Pick a Valuable Coaching Niche

The descriptions of each chapter, or section. Help your readers navigate to each chapter of your ebook easily.



03

## How to Beat Impostor Syndrome

The descriptions of each chapter, or section. Help your readers navigate to each chapter of your ebook easily.

# I'm Kemela Martin

# Welcome

Here is where you tell your audience or students who you are, how you started, your journey and what inspired you to create the ebook or workbook, whatever the publication is. It is also where you tell them about your experience and how long you've been in the industry.



## How I can Help *You?*

---

Tell them how you can help, how your course or product is not for everyone out there. This space is where you can express why this was created - by whom and for what purpose.

*Kemela Martin*

# TRUTH QUOTE



*To Coach Others, You must learn how to stay true to your Cause. To have Integrity and to be open to changes over time.....*



# How to Earn in 7 Figures as a Marketing Coach



Here is where you introduce the chapter and topic idea. You will use this space to tell your audience or students what the e-book or booklet chapter is about, how it can help them, and also make it attend to their needs and pain point. Make it short, straight to the point. Break it down into subtitle pages and use the subtitle pages to fully express the idea of your e-book and booklet or course handout.

# Complete Guide to Picking Coaching Niche

This space is where you add subheadings and explain them thoroughly to your readers and audience. Break down your e-books and guides into subsections, and this will help you create a unique e-book, guide, and course material that is well explained and planned. Use this space, make each paragraph long or short.

Break down your e-books and guides into long and short paragraphs, avoid writing using only one paragraph, it makes it look clumsy and unprofessional. First impressions count.

This space is where you add subheadings and explain them thoroughly to your readers and audience. Break down your e-books and guides into subsections, and this will help you create a unique e-book, guide, and course material that is well explained and planned. Use this space, make each paragraph long or short.



## How to Beat Impostor syndrome

This space is where you add subheadings and explain them thoroughly to your readers and audience. Break down your e-books and guides into subsections, and this will help you create a unique e-book, guide, and course material that is well explained and planned. Use this space, make each paragraph long or short.

Break down your e-books and guides into long and short paragraphs, avoid writing using only one paragraph, it makes it look clumsy and unprofessional.

This space is where you add subheadings and explain them thoroughly to your readers and audience. Break down your e-books and guides into subsections, and this will help you create a unique e-book, guide, and course material that is well explained and planned. Use this space, make each paragraph long or short.

*Your  
Timing is  
Perfect, Give  
Yourself a  
Little Time*

# Setting Up Your Coaching Strategy

---

01

## Create a Unique Coaching experience for your

This space is where you add subheadings and explain them thoroughly to your readers and audience. Breaking down your e-books and guides into sections.

You can make each paragraph long or short, but make them relevant, straight to the point and useful to your audience.

---

02

## Create a Unique Coaching experience

This space is where you add subheadings and explain them thoroughly to your readers and audience. Breaking down your e-books and guides into sections.

You can make each paragraph long or short, but make them relevant, straight to the point and useful to your audience.



# Some Helpful Resources



## How to figure out your coaching niche

This is where you add any resources you would love to promote, freebie, courses, materials and add a call to action. e.g. Buy Now



## How to Onboard Coaching Clients faster

This is where you add any resources you would love to promote, freebie, courses, materials and add a call to action. e.g. Buy Now



## Best Business Templates for Coaches

This is where you add any resources you would love to promote, freebie. Add a call to action. e.g. Buy Now



## Become a Member of Our Private Group for Marketing Coaches

Here is where you add your call to action. It could be an invitation to a master class, a freebie, a paid course, coaching call, e-course or webinar. But this space is a space where you can promote your lead magnet, affiliate links or drive sales to your products. Make this section enticing, memorable, no fluff, and above all, make it all about your audience problems and what they stand to gain.

**BECOME A MEMBER**